



Get Real with Teal Social Media Toolkit

Here are some ways to spread the word about your participation in the Get Real with Teal Campaign:

Connect with the Sandy Rollman Ovarian Cancer Foundation social media network

- Facebook: "Like" the Sandy Rollman Ovarian Cancer Foundation page (www.facebook.com/sandyovarian) and post comments/photos
- Twitter: Follow @srocf
- Instagram: Follow @srocf

Post/Tweet using these suggested messages

- We are fighting ovarian cancer with the Sandy Rollman Ovarian Cancer Foundation. Join us to Get Real with Teal!
- Help my school raise funds to support the Sandy Rollman Ovarian Cancer Foundation. Together we can help conquer ovarian cancer!
- My team is participating in #GetRealWithTeal2014 for @srocf. Join us to fight ovarian cancer!
- (Team or School Name) is participating in #GetRealWithTeal2014 for @srocf! Join us at Games & help fight ovarian cancer!

Share what your school/team is doing

- Reach out to your own social media network
- Visit the Sandy Rollman social media sites and share what your team/school is doing. Other teams/schools may be inspired by your ideas!
- Does your school have a Facebook page? If so, speak with the appropriate person to make a post!

Upload Photos

- Show off what you're doing! Upload photos to your Facebook page and/or the Sandy Rollman Ovarian Cancer Foundation social media.
- Don't forget to use the official hashtag #GetRealWithTeal2014 and tag @srocf!

Questions? Contact Robin Cohen at robin@sandyovarian.org or 610-446-2272

Like us on Facebook! www.facebook.com/sandyovarian Tweet about your participation @srocf

www.sandyovarian.org